

**Poster sessions (for including in the conference site)**

Poster sessions have a long tradition in many natural sciences and are becoming increasingly common also at social sciences/management conferences as a means to effectively communicate research results. The advantage of a poster is that it allows and encourages direct interaction with other scholars and thereby provides a good opportunity to build networks.

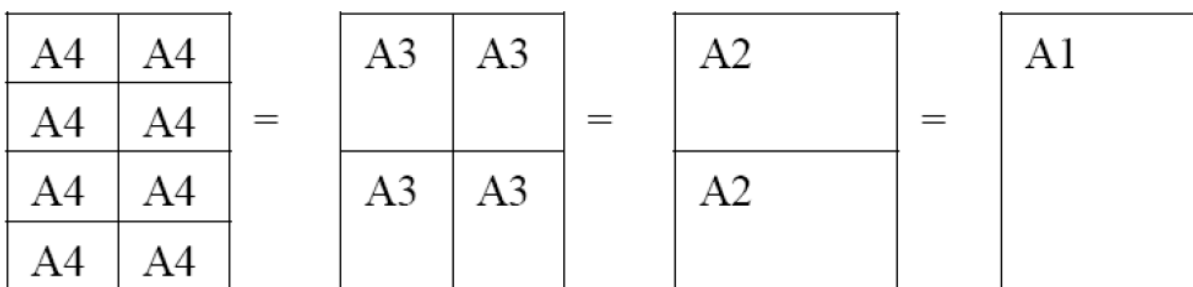
To promote the poster idea at the 1<sup>st</sup> OBEGEF conference, the organizing committee has created a special award for the best poster. It will be selected by a prominent jury and awarded a prize of 500€.

Poster presentations are scheduled for Friday and Saturday at 12.30-14.00 (see the Programme file for details).

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**How to prepare a good poster**

A successful poster session needs to be well planned and prepared. An A1-sized pin wall of 0.594 x 0.841 meters (equal to 8 A4s: each in landscape format, 2 in each column and 4 in each row; see below) will be available for each presentation.



The authors are expected to bring the materials (in A4, A3, A2 or A1 format) they wish to attach there. The organizers will provide the pins. At least 30 minutes before the session and also during it, an assistant will be present who will help to arrange the posters and other materials.

Exhibits should include:

- the title of the presentation, the names of authors and their e-mail addresses;
- the aim and the research questions;
- a short overview of the paper (structure, main themes etc);
- key concepts and ideas;
- graphical illustrations - especially relating to theoretical frameworks and empirical findings;
- main conclusions and implications.

A poster must grab the viewers' attention and quickly communicate its ideas and their relevance.

Keep in mind that people are standing at some distance, thus large fonts (at least 16 pt, preferably larger) should be used to draw more attention and make the text easily readable. Do not try to paste all the text of your paper on your poster: only the main ideas should go there (imagine that you are preparing a PowerPoint presentation with 8 slides). You can use as many different fonts and colors as you wish.

Full texts of poster papers (in the format of classical papers if you have uploaded them) will be published on the conference CD, but authors may also bring slides or other materials for distributing to interested colleagues.

**Assistance during the preparation**

An assistant will be present when the exhibition area is open. S/he will help arrange the posters and other materials.